

# 2026 Policy RFP

## About Wren

Wren is a Public Benefit Corporation on a mission to address the climate crisis. We make climate action easy for businesses and individuals via a range of products and services. We fund diverse climate solutions that deliver maximum climate impact per dollar through the purchase of carbon credits and direct donations to non-profit organizations.

Our funding philosophy considers near-term greenhouse gas reductions, carbon dioxide removals, and durable systems change. We seek to finance solutions that are scalable, durable, cost-effective, feasible, and catalytic.

## Overview

Wren invites policy organizations to apply for our 2026 Open Call for Proposals. We are seeking high-impact policy initiatives working to durably transform systems and meaningfully contribute to reducing greenhouse gas emissions and/or increasing carbon dioxide removal. Selected organizations will receive an annual grant, with the possibility of renewal based on demonstrated progress, measurable milestones, and strategic alignment with Wren's evolving priorities. The annual grant size is between \$100,000 and \$500,000 per organization (USD) over a three to twelve-month period (fund dispersal negotiable).

We welcome expressions of interest from organizations working on adjacent policy domains not listed below, provided they can demonstrate addressable annual abatement potential exceeding 1 million tCO<sub>2</sub>e/year (if the policy is fully implemented), a specific time-bound legislative or regulatory window, and complementarity with our existing portfolio. If your policy work falls outside of the priority sectors below, please submit your proposal via our [General Expression of Interest](#).

## Indicative Timeline

Initial expressions of interest are open on a rolling basis until June 30, 2026. We will review submissions as they arrive and fund organizations as soon as possible. Applicants are encouraged to apply early. August 2026 is our target date for funding decisions.

## 2026 Policy Priorities

For our 2026 Open Call for Proposals under our policy pathway, we are especially interested in exploring opportunities to fund organizations advocating for policy in the following sectors:

- **Cement:** policies that enable the scale-up and deployment of low-carbon cement (or other ways to reduce the emissions intensity of cement). We are open to a wide range of policy objectives, for example, federal or state low-carbon cement performance standards that cap CO<sub>2</sub> intensity per tonne of cement produced.
- **Datacenters:** policies that ensure data center growth is powered by clean energy rather than new fossil generation. We are open to a wide range of policy objectives, for example, rules requiring hyperscale data centers to contract for new, additional clean generation matched hourly to load.

- **Contrails:** research and policy to reduce aviation's non-CO<sub>2</sub> warming effects, which may equal aviation's CO<sub>2</sub> radiative forcing in total. We are open to a wide range of policy objectives, for example, standards work to formalize MRV protocols for contrail avoidance.
- **Nuclear energy:** organizations preventing nuclear closures and defending the policy frameworks that keep existing plants operating. We are open to opportunities both in the United States and abroad.

## Eligibility Criteria

Eligible policy objectives must demonstrate:

- **Quantifiable impact:** explicit target to reduce or remove millions of tCO<sub>2</sub>e, with a credible methodology for estimating expected reductions.
- **Feasibility:** realistic probability of policy enactment within 1–5 years and realized reductions or removals within 10 years, given the current political environment.
- **Peak catalytic timing:** the legislative vehicle, regulatory proceeding, or political window is open now. A dollar invested today shifts the probability of a durable outcome more than at any other time.
- **Cost effectiveness:** evaluated as probability-adjusted cost per tCO<sub>2</sub>e — advocacy costs ÷ (probability of enactment × expected annual tonnes × expected years of policy duration).

Eligible organizations:

- U.S. 501(c)(3) and 501(c)(4), fiscally sponsored projects, and international equivalents (e.g., U.K. registered charities, Canadian registered charities) are eligible.
- For-profit entities and individuals are not eligible to receive grants through this pathway.
- Wren funds policy advocacy, research, coalition-building, and education. We do not fund electioneering, candidate endorsements, ballot-measure campaigns, partisan political activity, or lobbying that exceeds the limits permitted for the applicant's tax classification.

## We Will Prioritize Policy Objectives That

- **Scale and replicate:** reduce transaction costs for similar policies in other jurisdictions.
- **Generate systems feedback:** create constituencies, shift incentive structures, or reduce risk perception in ways that catalyze supplemental or adjacent climate policy.
- **Persist:** policy impact continues well beyond the initial funding period.

## Out of Scope

We will not consider:

- Electioneering, candidate endorsements, ballot-measure campaigns, or other partisan political activity.
- Lobbying activities that would exceed limits permitted by the applicant's tax classification.
- Grants to individuals or for-profit entities.
- Policy work in jurisdictions where the applicant lacks standing, capacity, or established relationships.

- Projects whose primary deliverable is a single research paper or report without an associated advocacy theory of change.

## How to Apply

Submit your Stage 1 expression of interest via [this link](#). Applications are reviewed on a rolling basis through June 30, 2026; we encourage early submission. We aim to acknowledge receipt within 3 business days and to respond with a decision (advance to Stage 2, request more information, or decline) within 4 weeks of receipt.

All dollar amounts in this RFP are in U.S. dollars (USD). Wren treats all submissions as confidential and uses the information solely for evaluation purposes. Applicants not selected in this cycle are welcome to reapply in future Wren open calls.

### Stage 1: Expression of Interest (2–4 pages)

- **Organization overview:** mission, team, annual budget, current funders, and track record of policy wins.
- **Policy target:** the specific policy outcome you are pursuing, the legislative or regulatory vehicle, and the jurisdiction.
- **Theory of change:** how your advocacy activities influence the policy outcome.
- **Addressable tonnes:** estimate of total tCO<sub>2</sub>e impact if the policy is enacted, with a brief description of methodology.
- **Catalytic timing:** why funding now has an outsized impact compared to later.
- **Budget information:** amount requested and how it relates to the total funding needed to achieve the stated policy objective. Please provide the current organizational budget and donor base.

**Due:** Rolling. Final expressions of interest due June 30, 2026.

### Stage 2: Full Diligence Package (invited applicants only, 10 pages maximum)

*Note: additional questions and discovery calls may be requested.*

- **Detailed theory of change:** named decision-makers, specific legislative vehicles, committee assignments, timeline of key milestones, and identified champions.
- **Addressable tonnes and attribution:** total CO<sub>2</sub>e impact estimate with methodology and sources.
- **Probability and risk assessment:** realistic probability of enactment within 3–5 years. What could prevent success? What is your Plan B if the primary legislative vehicle fails?
- **Line-item budget:** how Wren's funding would be used. Distinguish between advocacy, research, coalition-building, and operational costs. Include the total organizational budget and current funder list to assess concentration risk.
- **Milestones and accountability:** quarterly measurable milestones you will report against (e.g., congressional meetings held, bills introduced, regulatory comments submitted, coalition letters signed, media placements).
- **Durability analysis:** how resistant is the policy to repeal once enacted? Does it create polluter-pays incentives (more durable) or depend on ongoing budget appropriation (less durable)?

## Frequently Asked Questions

### How do I submit?

Submit via [this link](#).

### When will I hear back?

We aim to provide a decision (advance, request more info, or decline) within 4 weeks of receipt.

### Are my materials confidential?

Yes. Wren treats all submissions as confidential and uses them solely for evaluation. We will not share your materials externally without your consent.

### What currency are amounts in?

All dollar amounts in this RFP and in your application should be in USD.

### Can I reapply if not selected?

Yes. Applicants not selected in this cycle are welcome to reapply in future Wren open calls. Given the large number of applications expected, we cannot guarantee feedback on proposals.

### What does “possibility of renewal” mean?

Renewals depend on three things: (1) verified delivery against agreed milestones or volumes, (2) continued strategic alignment with Wren's evolving priorities, and (3) demonstrated quality (e.g., third-party ratings, audit results, community outcomes). Renewal is not guaranteed.

## Contact

Questions about this RFP can be sent to [rfp@wren.co](mailto:rfp@wren.co) with the subject line “Policy RFP 2026”.